

**Session 2: 9:15 – 10:15 am (CENTRAL)**

Session Title	Description	DCS	Tract
2.1: International Intellectual Property (IP) Protection	Session will cover aspects of the law dealing with International Intellectual Property Protection, the practical applications, and the reality of doing business in foreign countries. He will also touch on recent changes to U.S. patent laws to be in harmony with the rest of the world through the America Invents Act (AIA).	<b>No</b>	APM
2.2: Career Planning	Career Planning is your responsibility! What are your goals? What should go on your IDP? How do you get certified in a Career Field? What opportunities are there to learn about our industry & government partners? We'll discuss all of these topics.	<b>Yes</b>	BCEF
2.3: Acquisition Planning Simulation (APS)	Acquisition Planning Simulation (APS) is intended to provide a “hands-on” Acquisition Planning experience enabling teams to better understand the mechanics of the Acquisition Planning Process that impact industry and the government alike. Specifically the APS prepares teams to successfully develop an Acquisition Strategy/Plan, Sections L&M of the RFP, and a Source Selection Plan.	<b>Yes</b>	CON
2.4: Keys to Success when Partnering with Industry to Execute a Successful Product Support Strategy (Part A)	Panel Members from Government and Industry describe the relationship key to executing a successful Product Support Strategy.	<b>No</b>	P&L
2.5: Applying Agile-EVM on a Software Development Project	Currently there is no documented process for the application of EVM on Agile development programs within DoD in concert with our industry partners. EVM has been acknowledged by both Government and Industry as one of the best tools for planning, executing, and maintaining joint situational awareness of integrated cost, schedule, and technical status of a project’s execution. The session will discuss applications within Industry that may support the Government Program Manager (Decision-Maker) with Earned Value Management (EVM) measures for an Agile software development acquisition.	<b>Yes</b>	SET
2.6: Cybersecurity Training in Organizations - Applying to Both Government & Industry	With significant emphasis being placed on the technical aspects of information security, many Government & Industry organizations fail to identify and implement proper cyber training activities across all levels of administrative, technical, and physical security. Based on experience gained through training numerous organizations across a wide variety of cyber domains, we will identify the key areas that both management and technical leaders can employ to make their organizations relevant as they meet tomorrow’s cyber challenges.	<b>No</b>	SPEC. INT.
2.7: Threat Awareness in Acquisition	Inform DoD and Industry about the ongoing and critical threats (cyber, physical, intellectual theft, etc.) to our acquisition programs. Leading the presentation will be the 902 <sup>nd</sup> Military Intelligence Group and may include other federal law enforcement agencies like the FBI.	<b>No</b>	MISC