

Session 6: 3:30 – 4:30 pm (CENTRAL)

Session Title	Description	DCS	Tract
6.1: Effective Writing	Techniques for clear, concise written communication. This block covers organization, active vs. passive voice and brevity. Many problems in programs can be directly traced to imprecise, unclear and ineffective written communication between the government and contractors. We can't help each other achieve world class outcomes without good written communication.	No	APM
6.2: Implementing an Over Target Baseline: Lessons Learned from the NASA Booster Prime Contract	This session will present lessons learned from NASA's Space Launch System Booster Element's recent prime contract Over Target Baseline.	Yes	BCEF
6.3: Industry / Government Relationship	Mainly focused on the weaknesses that Government employees have in understanding industry and what industry expects from the Government. All sides welcome to join in the conversation so we can go forward and do better.	No	CON
6.4: The Art of Logistics from an Academic Perspective	Maximizing the relationship between both government and industry to achieve win-win outcomes.	No	P&L
6.5: Intellectual Property (IP) and Data Rights (Part B)	IP and Data Rights will be reviewed. This review will include open systems architectures, which are dependent upon data rights, the challenge of identifying the data required to support a program over its life cycle and the tools to help make this happen, balancing industry and Government rights, and last, the options for executing a program if you don't have the data rights you require. (Sessions 5 & 6)	Yes	SET
6.6: "Leadership: Humility and the Importance of Questions" Workshop	This workshop incorporates elements from two primary sources: 1). "Humble Inquiry: The Gentle Art of Asking Instead of Telling" by Edgar Schein; and, 2). "Leading with Questions" by Michael Marquardt. Schein asserts that effective communication is essential in a healthy organization. In "Leading with Questions," Marquardt asserts that leaders can find the right solutions by knowing what to ask. Attendees at this workshop will learn from each other as they share their experiences and opinions.	No	SPEC. INT.

Session Numbering System

The first number represents the session number (either session 1, 2, 3, 4, 5 or 6).



1.2



The second number represents the functional area being represented (APM = 1, BCEF = 2, CON = 3, LOG = 4, SET = 5, SPEC INT = 6).